

THE ROCKWOOD FELLOWSHIP is a multi-year program for experienced non-profit advocates which supports **strategic, sustainable and collaborative leadership** on key issues in the United States.

Each Rockwood Fellowship brings together key national and regional non-profit executive directors and senior professionals to focus on a **particular issue of national importance**. Fellows are all recognized advocates who have demonstrated effective progressive leadership in their issue.

Fellows receive **expert training, coaching, facilitation** and other leadership support at critical moments in the development of their organizations, networks and coalitions.

Rockwood believes that enduring policy change emerges from leadership that is **visionary and collaborative**, and draws on multiple perspectives, approaches and backgrounds. Through our intensive training, Rockwood builds the **collaborative power** of organizations, networks and coalitions that share a **progressive vision for the United States and the world**.

➤ **THE FELLOWSHIP IN MEDIA, COMMUNICATIONS AND INFORMATION POLICY** was created to support the creation of a just and democratic media environment.

By providing opportunities to build leadership capacity and powerful partnerships among experienced leaders, the Fellowship is designed to build the sector so that it can achieve policy goals that serve the public good.

THE FELLOWSHIP IN MEDIA, COMMUNICATIONS AND INFORMATION POLICY IS A THREE-YEAR INITIATIVE LAUNCHED IN 2006. ENROLLMENT REQUIRES AN APPLICATION AND IS LIMITED TO 25 LEADERS EACH YEAR.

➤ **THE FELLOWSHIP IN LESBIAN, GAY, BISEXUAL, TRANSGENDER AND QUEER COMMUNITY AND ADVOCACY** is a two-year initiative launched in 2007. The Fellowship in LGBTQ Community and Advocacy offers emerging and longtime leaders in the LGBTQ community intensive support and training to build enduring alliances to strengthen the voice and power of LGBTQ communities for social change.

THE FELLOWSHIP IS ROOTED IN OUR BELIEF THAT LGBTQ COMMUNITIES' WORK FOR CIVIL RIGHTS, HEALTHCARE, EDUCATION, AND HUMAN DIGNITY IS A CRITICAL PART OF BUILDING A MORE JUST AND DEMOCRATIC SOCIETY. THIS FELLOWSHIP IS A TWO-YEAR INITIATIVE OPEN BY INVITATION.

For more information, contact
Stacy Kono, Fellowship Director
(510) 524-4000 x 113
stacy@rockwoodleadership.org
www.rockwoodleadership.org/fellowships.html

SINCE 2000, ROCKWOOD HAS GRADUATED MORE THAN 1,500 NON-PROFIT LEADERS FROM ITS PROGRAMS.

Among our **alumni** are national and regional leaders working on

- **grassroots organizing**,
- policy development,
- voter education,
- **social and economic justice**,
- habitat protection,
- immigrant rights,
- racial justice,
- **philanthropy**,
- electoral reform,
- climate change,
- **environmental justice**
- and more.

Rockwood trainings are based on the principle that enduring achievements come from leaders who can **align and inspire others toward common goals**, build **engaged and effective teams**, and create and promote a **compelling vision of the future**.

We teach people how to build organizations and coalitions that can attract and retain a diverse and experienced group of senior leaders, build strong partnerships with allies, and implement visionary and effective programs.

“The Rockwood Fellowship was a life-changing experience for me and will forever influence the way I lead.”

— ALISON STEIN, FOUNDER, THE YOUNGER WOMEN'S TASK FORCE

Rockwood

21ST CENTURY LEADERSHIP FOR SOCIAL CHANGE

FELLOWSHIP DETAILS:

ROCKWOOD FELLOWS ARE VETERAN AND EMERGING LEADERS WORKING IN A VARIETY OF CRITICAL ISSUE AREAS WHO:

- Are committed to creating a shift within their organizations and field toward greater effectiveness and power,
- Are exploring new methods of social action and collaboration,
- And represent the wide variety of strategies, perspectives and racial and ethnic backgrounds within a broad issue sector.

ROCKWOOD FELLOWS RECEIVE:

- **THE ART OF LEADERSHIP TRAINING**
Fellows join a larger community of social change leaders from diverse issue areas for an intensive four-day seminar that supports leaders to create and sustain compelling, ambitious and credible visions for their organizations and deal more effectively with organizational challenges.
- **PROFESSIONAL COACHING**
Each participant is provided with personal coaching sessions with a Rockwood trainer. These sessions are designed to help identify and address leadership and organizational challenges.
- **ROCKWOOD FELLOWSHIP ONLINE COMMUNITY**
Rockwood publishes an online newsletter designed to link the fellowship community together by sharing news, resources, and leadership development materials. Rockwood also provides an on-demand, online interactive forum for participants to share perspectives on leadership, management, policy developments, movement building and movement history.
- **ADVANCED TRAINING AND DIALOGUE RETREAT**
The Fellowship year culminates in a final four-day intensive seminar in which Fellows learn advanced leadership and collaboration skills and focus on opportunities to build collaboration and new initiatives within their issue area.

“ It was empowering to come together with a wide array of activists and organizers from around the country, all sharing the common purpose of becoming more effective communicators and leaders in the overall social justice movement.”

BETTY YU, MANHATTAN NEIGHBORHOOD NETWORK, NEW YORK, NY

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THE FELLOWSHIP IN MEDIA, COMMUNICATION AND INFORMATION POLICY

“Beyond tools and processes, it was the critical work of engaging leaders to build alliances across lines of difference that made my time at Rockwood so worthwhile. By sharpening the vision and leadership of individual media advocates and organizers, Rockwood is helping to strengthen to movement for media justice and communication rights.”

MALKIA CYRIL
YOUTH MEDIA COUNCIL
OAKLAND, CA

THE FELLOWSHIP IN LGBTQ COMMUNITY AND ADVOCACY

“Rockwood’s trainings provide a set of innovative tools for anyone – whether new or seasoned – in the art of managing complex organizational and programmatic challenges. The LGBT movement will most certainly benefit from this infusion of focused energy, enthusiasm and skill.”

RICHARD BURNS
LESBIAN, GAY, BISEXUAL AND
TRANSGENDER COMMUNITY
CENTER
NEW YORK CITY, NY

Rockwood

LEADERSHIP PROGRAM

Building a network of powerful and collaborative non-profit leaders