

# HOW TO BUILD **AWESOME** **PARTNERSHIPS**



## **BUILD RELATIONSHIPS FIRST**

Instead of beginning a partnership with a project in mind, focus on making connections, getting to know each other, and building trust. Not only will this make partnerships stronger, but it also allows for new ideas to develop.

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## **PARTNER OUTSIDE THE BOX**

Seek out partners you think are interesting, even if you don't know how you might work together. This could mean finding partners across movements, or even connecting with scientists, teachers, engineers, and artists.

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## **USE TOOLS**

Keeping everyone aligned and on track is important. Tools like **Purpose, Outcome, Process (POP)** make it easy to get everyone on the same page and avoid problems down the line. Check out **Rockwood's blog** and **stproject.org** for more partnership tools.

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## **GIVE FEEDBACK**

Sharing feedback not only builds trust, but also keeps communication open so that when problems arise, they don't ruin the relationship you've worked hard to build. Positive feedback is just as *or more useful* than the constructive kind!

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## **ACCEPT FEEDBACK**

Feedback helps us learn and become better leaders. Be open to receiving feedback from partners to strengthen yourself and your movement. Even if you don't ultimately use the feedback, just listening can create community.